*CSI: Hawai‘i

*Continuous Stakeholder Involvement
*CSI: Hawai‘i*

- CSI – Continuing Stakeholder Involvement
- Brigham Young University-Hawai‘i
  - 2,400 students
  - 45% international student body
  - “Frontloaded” framework
- Capacity & Preparatory Review (2005)
  - Using built-in committees
Continuous Stakeholder Involvement

- Integrated Themes and Committees
  - Measuring Program Outcomes
  - General Education Outcomes
  - Meaningful Employment
  - English Language Proficiency

- Connecting Stakeholders and Long-term Implementation
Involving Stakeholders

- Future Direction & Focus for BYU—Hawai‘i
  - Mission
  - Goals
  - Participation
  - Resource Allocation

- Strategic Planning Committee (SPC)
- University Assessment Committee (UAC)
- General Education Committee (GE)
- WASC 1996 Report & Interim Report
- Board of Trustees
- 1999 President’s Council 14-point Charge
- Academic Planning Council (APC)
- Faculty Advisory Council (FAC)
- Future Committee (“Think-Tank”) BYU & BYUH
- Student Advisory Council (SAC)
Continuing Stakeholder Involvement

Stakeholder Steering Committee

- Measuring Program Outcomes
  - Paul Freebairn, Director, Assessment and Testing
- General Education Outcomes
  - Michael Allen, Assoc. Dean, College of Arts and Sciences
- Meaningful Employment
  - Meli Lesuma, Director, Academic Internships
- English Language Proficiency
  - Norman Evans, Chair, English Language Teaching and Learning
- Faculty Advisory Council
  - Susan Barton, Chair of FAC during Proposal Stage
Theme One: Improve learning through assessment of program outcomes
Learning is Central

- IP
- WASC Accreditation
- Faculty interests
- Other stakeholders (Administration; Board of Trustees)
What Is Our Challenge?

- Identifying learning outcomes
- Alignment
- Documentation
- Faculty involvement
How are “stakeholders” engaged in this process?

- Discovering a simple assessment model
- Attending assessment conferences (key faculty leaders)
- Campus visits: Nichols (March 2001); Allen (March 2005)
- University Assessment Committee – May 2001 (includes 6-faculty)
How are “stakeholders” engaged in this process?

- Each committee member assists 5-6 departments
- Department Chair presentations – Annual assessment plan review
- Program Reviews every 5-years (Since winter 2004--includes external reviewers)
- Professional Accreditation (AACSB and NCATE)
Key indicators (and campus-wide initiatives)

- Outcomes published
- Program Outcomes Matrix (alignment)
- Annual assessment plan reviews continue
- UAC Assessment Rubric
Key indicators (and campus-wide initiatives)

- Multi-year assessment plan covering all outcomes
- Annual recognition program (sharing “best practices”)
- Curriculum proposal & Program review (incorporate assessment data)
- Survey feedback (Are we making a difference?)
Resources

❖ w3.byuh.edu/about/pair/accreditation/assessment.htm
❖ Assessment budgets (college/schools)
Theme 2: Improve learning through assessment of General Education
General Education Assessment

Seven Qualities of a Generally Educated Student

- Pursue Truth
- Communicate Effectively
- Solve Problems
- Respond Aesthetically
- Behave Ethically
- Integrate Socially
- Be Globally Responsible
Communicate Effectively

...express complex ideas in spoken and written forms.

1. Written Form

Means of Assessment

- WAG Writing Assessment Group
  - Developed assessment rubric
  - Drew random sample of term papers from GE capstone composition course.
  - Two days of evaluation and scoring
2. Spoken form

Means of Assessment

- Digital recording of oral presentations
- Rubric from previous oral communication course
- From interdisciplinary capstone course
3. Reading and Listening

...ability to read and listen with understanding

GE Committee exploring means of assessment in concert with

BYUH Reading Center

EIL and the L2 Committee
Solve Problems Assessment

...students will think innovatively and apply appropriate strategies to problems.

Means of Assessment

- Problem Solving Sub-committee
- Rubric adopted and modified
- Embedded assessment in mathematics and sciences
- One day of evaluation and scoring
Pursue Truth Assessment

Piloting Interdisciplinary Capstone Course

Shared embedded assignment →

Achieve synthesis of interdisciplinary approaches to truth
Theme 3: Improve efforts to help graduates find meaningful employment
BYU-Hawaii International Internships

- **Return-ability** implies “fitness for success” or “ability to return.”
- **Reintegration** recognizes the need to help students successfully transition back into their home society and economy.
Creating a Culture of Return-ability

- Admissions initiative
- Commitment to return in writing
- On-campus mentoring
- In-country internships
- In-country network of placement support
Pita R. Vamanrov
In-Country Placement Ambassador

Tonga

- BYU-Hawaii alumnus
- Lives in Nuku’alofa, Tonga, with wife and six children
- Owner of Pita R. Vamanrov Trading Company, Ltd.
Peter Lee
In-Country Placement Ambassador

Fiji

- Businessman and entrepreneur in Fiji for many years
- Two children graduated from BYU-Hawaii and returned home
Brad Hall
In-Country Placement Council

Japan

- Lives in Tokyo
- Human Resources administrator for IBM throughout Asia
- Asked to administer in-country placement council for Japan
- Visited BYU-Hawaii campus in January
“BYU-Hawaii is the perfect place for many Japanese students. I hope more can come. Its emphasis on English-language immersion is precisely what is needed. English fluency provides for our students the greatest single competitive advantage in getting employment.”
Patchanok Kanjanapanjapol

Thailand

- December 2003 graduate
- Interned for Gallup organization in Bangkok, now employed there
- “In our training session at the head office, we were asked: ‘If you were to remake your world, name one thing, only one, that you absolutely could not do without.’ I said, ‘BYU-Hawaii—the people, the spirit, the training, the peace, are absolutely indispensable to my world.’”
Ariunchimeg Tserenjavin

Mongolia

- June 2003 graduate
- Winner, 2003 entrepreneurial competition in School of Business
- Owner of Ariuna’s Cashmere (Cashmere garment production)
Christian Hsieh

Taiwan

- December 2003 graduate
- International Business Management
- Manager, NCH International in Shanghai
NCH Corporation

- Walter Levy, President
- Frederic Tudor, VP, NCH International - Japan
- Matt Hawkins, VP Marketing for NCH International
- Interviewed 35 students from 14 countries
- Offers made to seven students
Theme 4: Improve the ability of non-native English speakers to communicate effectively in the English language
- Who are the stakeholders?
- How do we keep them involved and informed?
A multiple choice question:

What do a sculptor, a composition teacher, an international admissions recruiter, an Intercultural Studies professor, a student majoring in TESOL, department chair, a Housing office employee, and a business professor have in common?

A. A common interest in available on-campus parking
B. The same signature on their pay checks
C. The development of international students’ English skills
D. Both B and C
E. All of the above
“With nearly 45% of our student body coming from countries outside the United States. . . English language competency has a direct and profound impact on nearly every aspect of campus.”

BYU Hawaiʻi Institutional Proposal
Committee Composition

- Housing Office
- Fine Arts
- School of Business
- English Language Teaching Department
- Admissions Office
- English Department
- Students (Asian, Polynesian)
- Intercultural Studies
- Dean’s Office
- 50% of the L2 Committee members speak English as a second language.
Communication

- Faculty meetings
- Interviews
- President’s Council updates
- Presentation to the Commissioner of Education
- School newspaper articles
Continued Involvement of Stakeholders Beyond the Institutional Proposal

Future Direction & Focus for BYU—Hawai‘i
- Mission
- Goals
- Participation
- Resource Allocation

Future Committee ("Think -Tank") BYU & BYUH

1999 President’s Council 14-point Charge

Academic Planning Council (APC)

Faculty Advisory Council (FAC)

Board of Trustees

Strategic Planning Committee (SPC)

University Assessment Committee (UAC)

General Education Committee (GE)

L2 Committee

Career Services/Return-ability Comm.

BYU & BYUH

WASC 1996 Report & Interim Report

Student Advisory Council (SAC)
www.byuh.edu/accreditation

Question and Answer Period